

# PRIYA FRESH CHICKEN & MORE

## PRESENTATION

Where Quality Meets Opportunity



 [www.priyafreshchicken.com](http://www.priyafreshchicken.com)





# ABOUT US

At Priya Fresh Chicken, we are committed to delivering the highest quality, farm-fresh chicken to your plate. Our poultry is sourced with care, processed under strict hygiene standards, and delivered fresh to ensure unmatched taste and nutrition. Whether it's for a family meal or a festive feast, Priya Fresh Chicken is trusted by households for its purity, tenderness, and consistent quality.

*But we're more than just a fresh chicken brand — we're a platform for growth. Through our innovative business model, we empower individuals to partner with us and build their own sustainable income sources.*





# IMPORTANCE OF PRIYA FRESH CHICKEN



Priya Fresh Chicken stands out for its commitment to quality, freshness, and community empowerment. By delivering hygienic, farm-fresh chicken and offering a unique business model.



**Farm-Fresh  
Quality**



**Hygienic  
Processing**



**Business  
Opportunity**



**Trusted  
Taste**



# PRIYA FRESH CHICKEN – QUALITY & OPPORTUNITY

We provides an insightful overview of our brand's commitment to delivering premium, hygienic chicken to customers. It also highlights the unique business opportunities we offer for individuals seeking a sustainable and rewarding income path.



- **Freshness**
- **Quality**
- **Hygiene**
- **Trust**
- **Taste**

- **Opportunity**
- **Growth**
- **Nutrition**
- **Empowerment**
- **Sustainability**



# MAIN PURPOSES OF PRIYA FRESH CHICKEN

We believe in encouraging healthier food choices by providing chicken rich in protein and free from harmful additives. Our clean and careful handling process makes Priya Fresh Chicken a trusted source of nutrition.



## Brand Reliability

We've established a reputation for delivering consistent quality, which makes it easier for our business partners to build trust with their customers.



## Support

Partners are not left alone — we provide marketing support, operational guidance, and supply chain reliability to ensure smooth functioning.



## Market Demand

The demand for fresh, hygienic, and quality chicken is constantly rising, especially in urban and semi-urban areas.






Government of India

Form GST REG-06

[See Rule 10(1)]

Registration Certificate

Registration Number : 29BTDPN1717Q4Z1

1.	Legal Name	M R NARAYANA GOWDA		
2.	Trade Name, if any	PRIYA FRESH CHICKEN AND MORE		
3.	Additional trade names, if any			
4.	Constitution of Business	Proprietorship		
5.	Address of Principal Place of Business	Floor No.: 1st Floor Building No./Flat No.: No. 175 Road/Street: 15th Main, M C Layout Nearby Landmark: Vprov Locality/Sub Locality: Vijaya Nagar City/Town/Village: Bengaluru District: Bengaluru Urban State: Karnataka PIN Code: 560040		
6.	Date of Liability			
7.	Date of Validity	From	25/04/2025	To Not Applicable
8.	Type of Registration	Regular		
9.	Particulars of Approving	Karnataka Goods and Services Tax Act, 2017		
Signature				
Validity unknown Digitally signed by M R NARAYANA GOWDA AND SERVICES TAX NETWORK Date: 2025.05.02 12:45:36 IST				
Name		MAYAGONAHALLI CHIKKEGOWDA PARAMESHWARIAH		
Designation		Assistant Commissioner		
Jurisdictional Office		LGSTO 072- Bengaluru		
Date of issue of Certificate		02/05/2025		
Note: The registration certificate is required to be prominently displayed at all places of Business/Office(s) in the State.				

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 02/05/2025 by the jurisdictional authority.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted



Annexure B



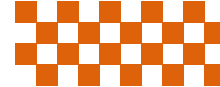
Goods and Services Tax Identification Number: 29BTDPN1717Q4Z1

Legal Name M R NARAYANA GOWDA  
Trade Name, if any PRIYA FRESH CHICKEN AND MORE  
Additional trade names, if any

Details of Proprietor




Name M R NARAYANA GOWDA  
Designation/Status Proprietor  
Resident of State Karnataka




25, 12:38 PM

Print : Udyam Registration Certificate



भारत सरकार  
Government of India  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small and Medium Enterprises



UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER

UDYAM-KR-03-0539072

NAME OF ENTERPRISE

PRIYA FRESH CHICKEN AND MORE

TYPE OF ENTERPRISE \*

SNo.	Classification Year	Enterprise Type	Classification Date
1	2025-26	Micro	02/05/2025

MAJOR ACTIVITY

SERVICES

SOCIAL CATEGORY OF ENTREPRENEUR

GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	PRIYA FRESH CHICKEN AND MORE

OFFICAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	1ST FLOOR NO - 175	Name of Premises/ Building	15TH MAIN M C LAYOUT
Village/Town	VPROV	Block	VIJAYA NAGAR
Road/Street/Lane	BENGALURU	City	BENGALURU
State	KARNATAKA	District	BENGALURU (URBAN) , Pin 560040
Mobile	9686068687	Email:	GOWDA68687@GMAIL.COM

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE

25/04/2025

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS

25/04/2025

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	56 - Food and beverage service activities	5629 - Other food service activities	56292 - Operation of canteens or (e.g. for factories, offices, hospitals or schools) on a concession basis	Services

DATE OF UDYAM REGISTRATION

02/05/2025

\* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.


Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 02/05/2025

For any assistance, you may contact:

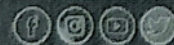
1. District Industries Centre: BANGALORE (URBAN) ( KARNATAKA )

2. MSME-DFO: BANGALORE ( KARNATAKA )

Visit : [www.msme.gov.in](http://www.msme.gov.in) ; [www.dcmsme.gov.in](http://www.dcmsme.gov.in) ; [www.champions.gov.in](http://www.champions.gov.in)



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MSME

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# FRANCHISEE MEMBERSHIP

- Rs.10,000 To Rs.4,90,000 – Franchisee Member
- Rs.5,00,000 – 1 Franchisee Holder
- Rs.10,00,000 – 2 Franchisee Holder
- Rs.15,00,000 – 3 Franchisee Holder

- **Similarly, as above, 1 franchise will increase for every 5 lakhs.**



# FREANCHISEE REVENUE



**0.66%**

**Daily Upto 300 Days**



# PFC MARKETING RANK

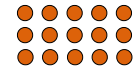


RANKS NAME	PROFIT SHARE	QUALIFICATION
Marketing Exicutive	2%	-
Field Officer	1%	1 Lakh (2 Directs)
Supervisor	1%	+50000 (3 Directs)
Senior Supervisor	0.5%	+50000 (4 Directs)
Manager	0.5%	+50000 (5 Directs)
General Manager	0.5%	+50000 (6 Directs)
Regional Manager	1%	+50000 (7 Directs)
Zonal Manager	0.5%	+50000 (8 Directs)
Senior Zonal Manager	0.5%	+50000 (9 Directs)
Public Relation Manager	1%	+50000 (10 Directs)

# TERMS AND CONDITIONS

- Pay out weekly
- 5% TDS Deduction on every payout
- 5% Franchisee maintenance charge on every payout
- Total Revenue limit on franchisee is up to 5X





# THANK YOU FOR YOUR ATTENTION

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## ANY QUESTIONS?



[www.priyafreshchicken.com](http://www.priyafreshchicken.com)



[info@priyafreshchicken.com](mailto:info@priyafreshchicken.com)

